



HOPE
4 HEALTH

Sponsorship Prospectus

INDIGENOUS. LOCAL. RURAL. INTERNATIONAL.

www.hope4health.org.au

1.



Welcome to Hope4Health

Our organisation is focused on eliminating health inequality wherever it exists. Accordingly, we have developed numerous Rural, Indigenous, International and Local community health projects. HOPE4HEALTH is a not for profit charity, founded by Griffith University Medical Students in 2006. What was initially a small medical student run organisation, now boasts over 1,000 members from all health disciplines.

Some of our achievements to date include:

- Raising \$80 000 to build the Dabaa hospital in Ghana, the first stage of which was completed in 2011
- Establishment of a nutrition program in South Africa for individuals undertaking treatment for tuberculosis
- Donation of \$20,000 to equip a cardiac catheterisation laboratory in Fiji
- Establishment of the HOPE4HEALTH Teddy Bear hospital program designed to help teach Australian primary school aged children about healthy living
- Establishment of a dental clinic staffed by HOPE4HEALTH members in the Indigenous community of Cherbourg
- Development of the Healthy Start program which aims to give recently arrived refugees to Australia information about healthy living and the Australian health system
- Development of a comprehensive program for Griffith health students to encourage rural and remote careers to alleviate the disparity in health status of rural Australians
- Developing an integrated medical training program in the western providence of PNG, with the goal of providing medical equipment and staff up-skilling

Mission

Our mission is to improve health outcomes for local, rural, indigenous and international communities, with a vision towards a world without health inequalities.

Sponsorship and donations

HOPE4HEALTH has a modest budget, sourced primarily from donations and sponsorship. Given our limited resources, all directors are acutely aware of their fiduciary responsibility to ensure all funds are allocated in both an efficient and ethical manner. It is through the generous contributions from sponsors and donors that HOPE4HEALTH has been able to achieve so much.

We welcome interest from any organisation or individual wanting to partner with HOPE4HEALTH or simply contribute to our not for profit organisation.

Events & Opportunities

HOPE4HEALTH has a range of events and opportunities that can be utilised by our sponsors and donors to help achieve some of their own goals.

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Corporate Opportunities

We offers a range of corporate events which can be utilised by other organisations in order to promote their own businesses to specific groups.

These include:

- HOPE4HEALTH First Year Medicine orientation lunch - HOPE4HEALTH provides a free lunch to newly arrived first year medical students to encourage them to sign up as a member of HOPE4HEALTH. This event provides sponsors with the opportunity to engage with the newly arrived 1st year students. This event is generally held in February of each year. Usually approximately 70% of first year students attend this event.
- Annual Gala Dinner/ Jazz Dinner Dance - this is HOPE4HEALTHS' largest fundraising event of the year. This event has typically been held in September on the Gold Coast and attracts over 350 attendees including doctors, dentists as well as a cohort of medical and dental students. Over the last few years, this event has been held at the Gold Coast Marriot Hotel.
- HOPE4HEALTH Alumni Launch Finance Night (Medicine) - this event is held in May of each year. All final year medical students are invited to attend a dinner at the Southport Yacht Club. The event typically attracts around two thirds of the year. The event provides an opportunity for soon to graduate students to learn about financial and insurance related issues relevant to their future practice as doctors. Sponsors are able to setup a stall at the event for pre and post dinner questions in addition to an opportunity to speak to the group while dinner is being served.
- HOPE4HEALTH Alumni Launch Finance Night (Dentistry) - this event is held in May of each year. All final year dental students are invited to attend a dinner at the Southport Yacht Club. The event typically attracts around two thirds of the year. The event provides an opportunity for soon to graduate students to learn about financial and insurance related issues relevant to their future practice as dentists. Sponsors are able to setup a stall at the event for pre and post dinner questions in addition to an opportunity to speak to the group while dinner is served.
- HOPE4HEALTH Graduation Breakfast (Medicine) - this event is held in December of each year at the Q1 building on the Gold Coast. The graduates of the current year are invited to a breakfast where they are able to enjoy the views of the Gold Coast from the Skypoint restaurant. Sponsors are able to utilise the opportunity to speak to the group of recently graduated doctors while breakfast is served.
- HOPE4HEALTH Graduation Breakfast (Dentistry) - this event is held in December of each year at the Q1 building on the Gold Coast. The graduates of the current year are invited to a breakfast where they are able to enjoy the views of the Gold Coast from the Skypoint restaurant. Sponsors are able to utilise the opportunity to speak to the group of recently graduated dentists while breakfast is served.

Promotional Opportunities

We have a range of other promotional opportunities available to our partners and sponsors.

These include the following services:

- Promotional material distributed to students attending HOPE4HEALTH events
- Logo/brand exposure on HOPE4HEALTHs' website
- Advertisements in the HOPE4HEALTHs' annual publication
- Logo recognition on all HOPE4HEALTH posters and publications
- Your business would have the opportunity to promote its corporate-social responsibility by highlighting support for HOPE4HEALTH.

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International Portfolio

The international portfolio is primarily interested in communities outside of Australia including refugee communities residing in Australia. Previously we have been involved in projects in South Africa, Ghana and Fiji. In 2013, the annual Gala dinner is being held to raise funds for health projects in Papua New Guinea. There are a range of events held by the International portfolio.



These include:

- International Horizons seminar which is designed to promote positive projects in international health and international medical practice to medical and dental students.
- International birthing kit construction evenings provide medical students with the opportunity to participate in the construction of birthing kits designed to assist in labor and delivery for women in countries with poor maternity facilities and services.
- HOPE4HEALTH Red Party held in the latter half of the year is typically attended by 400 plus Griffith and Bond medical students from all year levels. The Red Party raises funds for HIV projects overseas.
- Healthy Start is a preventative health education project aimed at newly arrived Refugees using students as educators. Working alongside the Multicultural Development Association (MDA), students will have the opportunity to work with this at risk population, with the aim of improving their social integration and access to health care. Topics covered include emergency services, antenatal care, men's/women's health and using GP services.
- Student Elective Aid Program - this program encourages medical facilities to donate equipment and supplies to HOPE4HEALTH for the purpose of later taking these supplies to International communities where they are in critically short supply.
- Papua New Guinea Medical Aid Program - HOPE4HEALTH is currently in the process establishing an aid program in rural Papua New Guinea (PNG). Alongside Queensland Rural Medical Education, we have established a connection with two hospitals – one in Kiunga and one in Rumginae both located in Western PNG. We plan to raise funds for the purpose of providing medical equipment, medical supplies and educational materials for these hospitals and the surrounding communities. In addition to this, we plan to develop a medical student placement program for HOPE4HEALTH members. Students would live and work in rural PNG over an 8 week period.

Rural Portfolio

Our rural portfolio is primarily concerned with providing HOPE4HEALTH members with the opportunity to experience health care practice in a rural location and therefore encourage a rural health career.

The following events are held under the rural portfolio:

- Each March HOPE4HEALTH, in collaboration with TROHPIQ (UQ) and BUSHFIRE (Bond), presents one of the biggest parties on any Medical Student's social calendar - the infamous Midnight Muster. The B&S styled event brings health students from Griffith, Bond and UQ in support of the Royal Flying Doctors Service. LIVE music, fresh air, a great atmosphere and over 350 people ensure it is one of the most memorable events of the year.
- HOPE4HEALTH runs a series of rural trips to allow students to become actively involved in the rural health experience. Whilst on rural trips students will be able to learn skills vital for any rural practitioner, such as insertion of chest drains, emergency airway management, plastering, suturing and skin cancer excision. Trips are currently run annually to Goondiwindi, Kingaroy, Roma and Stanthorpe.
- The rural high school visits is an initiative of the National Rural Health Students Network and Health Careers in the Bush. The rural high school visits occur twice a year in which health students from H4H visit rural high schools to be health student mentors for students considering a career in health. The program is extremely well received by the students with many having fun doing plastering, strapping and testing reflexes while learning about the different pathways possible to obtain a career in health. The volunteers have a great time interacting with the students while having the opportunity to see rural Australia.
- HOPE4HEALTH supports members to attend a range of rurally orientated conferences throughout the year.



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Indigenous Portfolio

We are proud supporters of the Close the Gap campaign and seeks to motivate health students to get involved in improving the health of Aboriginal and Torres Strait Island Australians.

The events run by the Indigenous portfolio include the following:

- The Spirit of Healthy Horizons seminar is a two-day event that celebrates positive projects in Indigenous and international Health. This seminar attracts over 150 delegates (predominantly medical and dental students) and a number of prestigious speakers and community dignitaries.
- Cherbourg Dental Clinic sees supervised Griffith Dental students provide emergency dental treatment to this Indigenous community located approximately 250 kilometres north-west of Brisbane. The community of Cherbourg haven't had access to a dentist for several years and the closest QLD Health dental clinic, an hour away, has a waiting list of over two years. All patients attending the clinic receive oral hygiene instruction and a toothbrush and toothpaste for prevention of further decay and maintenance of good oral hygiene.
- Cherbourg Teddy Bear Hospital provides an opportunity to help educate about healthy living, encourage careers in health and allow Griffith students to experience an Aboriginal community.
- Cherbourg Specialist Clinics are held monthly and provide an invaluable opportunity for Griffith Medical and Physiotherapy students to work alongside with surgeons and physiotherapists in Cherbourg community centres.

Local Portfolio

The Local portfolio encourages students to get involved with their local community in order to increase the awareness of health related issues.

Some of the events run by the local portfolio include the following:

- HOPE4HEALTH Community Health Awareness Day - this event provides members of the public with a free health screen. The event is typically held at a public venue such as a sporting club or shopping mall. The event provides an opportunity to the general public to be given basic health checks by Griffith Medical students. This may include taking blood pressure and doing basic examinations. Any suspected problems results in the student advising the patient to speak with their GP regarding the problem.
- Teddy Bear Hospital is a program which provides an opportunity for Griffith medical and dentistry students to run a prevention and health promotion session for students in Grades 1 and 2 at local primary schools. HOPE4HEALTH usually works with five to seven schools each year.
- Learn to Surf Day provides HOPE4HEALTH members with the opportunity to enjoy the beach and learn to surf at a discounted rate while raising money for a selected charity.
- HOPE4HEALTH Op-Shop Ball forms the annual launch event. It encourages members to dress up in opportunity shop clothes to support local business and enjoy a fantastic night. Proceeds from this event go towards a selected charity.
- Each year several brave HOPE4HEALTH members participate in the Leukaemia Foundation's World's Greatest Shave event. HOPE4HEALTH facilitates participation in this event by enabling students to shave their heads in front of a crowd of health students at the medical school and providing a fundraising barbeque for spectators. All the proceeds from this event go towards the Leukaemia Foundation.
- Wonder Factory is an initiative of the Royal Brisbane Children's Hospital in Brisbane designed to encourage people to interact and play with the sick children on the wards. HOPE4HEALTH students have been involved with this initiative over a number of years.



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